

# Bachelor of Science in Business Administration

# BSBA

## Course Description

BSBA is designed to produce graduates who are knowledgeable, competent and equipped with necessary skills for competing in the world of global business. The BSBA program provides the students with basic and clear understanding of the functions of a company be it in marketing, finance, systems, and human resource department thus, preparing them for managerial and supervisory positions.

Course Duration: Bachelor of Science in Business Administration (BSBA) is a four-year course covering the Policies and Standards for Business Education defined by the Commission on Higher Education.

## Curriculum

### FIRST YEAR

First Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
ENGL 113	Communication Skills 1	3	0	3
FIL 113	Sining ng Pakikipagtalastasan	3	0	3
MATH 113	College Algebra	3	0	3
HUM 113	Arts Appreciation	3	0	3
HIS 113	Phil. History & New Constitution	3	0	3
ECO 113	Principles of Economics w/ LRT	3	0	3
ITE 113L6	Intro. To Information Technology	3	3	3
NSTP 113	National Service Training Prog. 1	3	0	3
PE 112	Basic Swimming	2	0	2
	<b>Total</b>	<b>22</b>	<b>3</b>	<b>23</b>

Second Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
ENGL 123	Communication Skills 2	3	0	3
FIL 123	Pagbasa at Pagsulat sa Iba't-Ibang Disiplina	3	0	3
SOCSCI 123	General Psychology w/ PADAMS	3	0	3
RIZAL 123	Life & Works of Rizal	3	0	3
MKTG 123	Principles of Marketing	3	0	3
ECO 123	International Trade	3	0	3
ITE 123L3	Business Software & Application	3	3	3
PE 122	Dancing	2	0	2
NSTP 123	National Service Training Prog. 2	3	0	3
	<b>Total</b>	<b>22</b>	<b>3</b>	<b>23</b>

### SECOND YEAR

First Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
ENG 213	Bus. Correspondence/ Technical Writing	3	0	3
ACCTG 216	Practical Accounting 1 & 2	6	0	3
NATSCI 213	Earth Science	3	0	3
ITE 213L3	Presentation Skills in IT	3	3	3
SOCSCI 213	Sociology & Cultural Anthropology w/ Family Planning	3	0	3
MATH 213	Quantitative Tech. in Business	3	0	3
PE 212	Individual & Dual Sports	2	0	2
MGMT 213	Principles of Management	3	0	3
AS 211	Aptitude for Service	-	-	(1)
	<b>Total</b>	<b>26</b>	<b>3</b>	<b>26</b>

Second Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
ENG 223	Modern Communication	3	0	3
NATSCI 223L2	Biological Science	3	2	3
ACCTG 226	Partnership & Corp. Accounting	6	0	6
FIN 223	Principles of Money, Credit & Balancing	3	0	3
TAX 223	Business & Transfer Tax	3	0	3
MGMT 223	Human Resource Management	3	0	3
ECO 223	Macro Economics	3	0	3
PE 212	Combative & Team Sports	2	0	2
AS 221	Aptitude for Service 2	-	-	(1)
	<b>Total</b>	<b>26</b>	<b>2</b>	<b>26</b>

### THIRD YEAR

First Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
HUM 313	Philosophy of Man	3	0	3
LIT 313	World Literature	3	0	3
MGMT 313	Human Behavior in Organization	3	0	3
MGMT 313 A	Mgmt. Information System	3	0	3
MGMT 313 B	Executive & Supervisory Dev't	3	0	3
FIN 313	Financial Management	3	0	3
LAW 313	Obligation & Contracts	3	0	3
MATH 313	Math of Investment	3	0	3
	<b>Total</b>	<b>24</b>	<b>0</b>	<b>24</b>

Second Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
SOCSCI 323	Phil. Politics & Governance	3	0	3
ITE 323L3	Database Management System	3	3	3
STAT 323	Statistics & Probability	3	0	3
MGMT 323	Research Methodology	3	0	3
FIN 323	Business Finance	3	0	3
MGMT 323 A	Production & Operation Management	3	0	3
MGMT 323 B	Entrepreneurship	3	0	3
LAW 323	Partnership & Corporation	3	0	3
	<b>Total</b>	<b>25</b>	<b>0</b>	<b>25</b>

### SUMMER YEAR

First Semester		HOURS		
SUBJECT CODE	DESCRIPTION	LEC	LAB	UNITS
MGMT 415C	On-The-Job Training (Practicum)	2	0	5
	<b>Total</b>	<b>2</b>	<b>0</b>	<b>5</b>

### FOURTH YEAR

First Semester				
SUBJECT CODE	DESCRIPTION	HOURS		
		LEC	LAB	UNITS
MGMT 413A	Port & Terminal Operation Mgmt.	3	0	3
MGMT 413 B	Operation Logistics Management	3	0	3
MGMT 413 D	Strategic Planning & Implementation	3	0	3
FL 413	Foreign Language	3	0	3
THESIS 413	Thesis Writing	3	0	3
<b>Total</b>	<b>24</b>	<b>0</b>	<b>24</b>	<b>Total</b>

Second Semester				
SUBJECT CODE	DESCRIPTION	HOURS		
		LEC	LAB	UNITS
MGMT 423	Labor Relations Management	3	0	3
MGMT 423 A	Maritime Transpo Administration	3	3	3
MGMT 423 B	Marine Chartering & Insurance Management	3	0	3
MGMT 423 C	Purchasing & Materials Management	3	0	3
MGMT 423 D	Professional Ethics & Values Educ.	3	0	3
ETHICS 423	Corp. Governance & Responsibility	3	0	3
LAW 423	Negotiable Instrumentst	3	0	3
<b>Total</b>	<b>21</b>	<b>0</b>	<b>21</b>	

